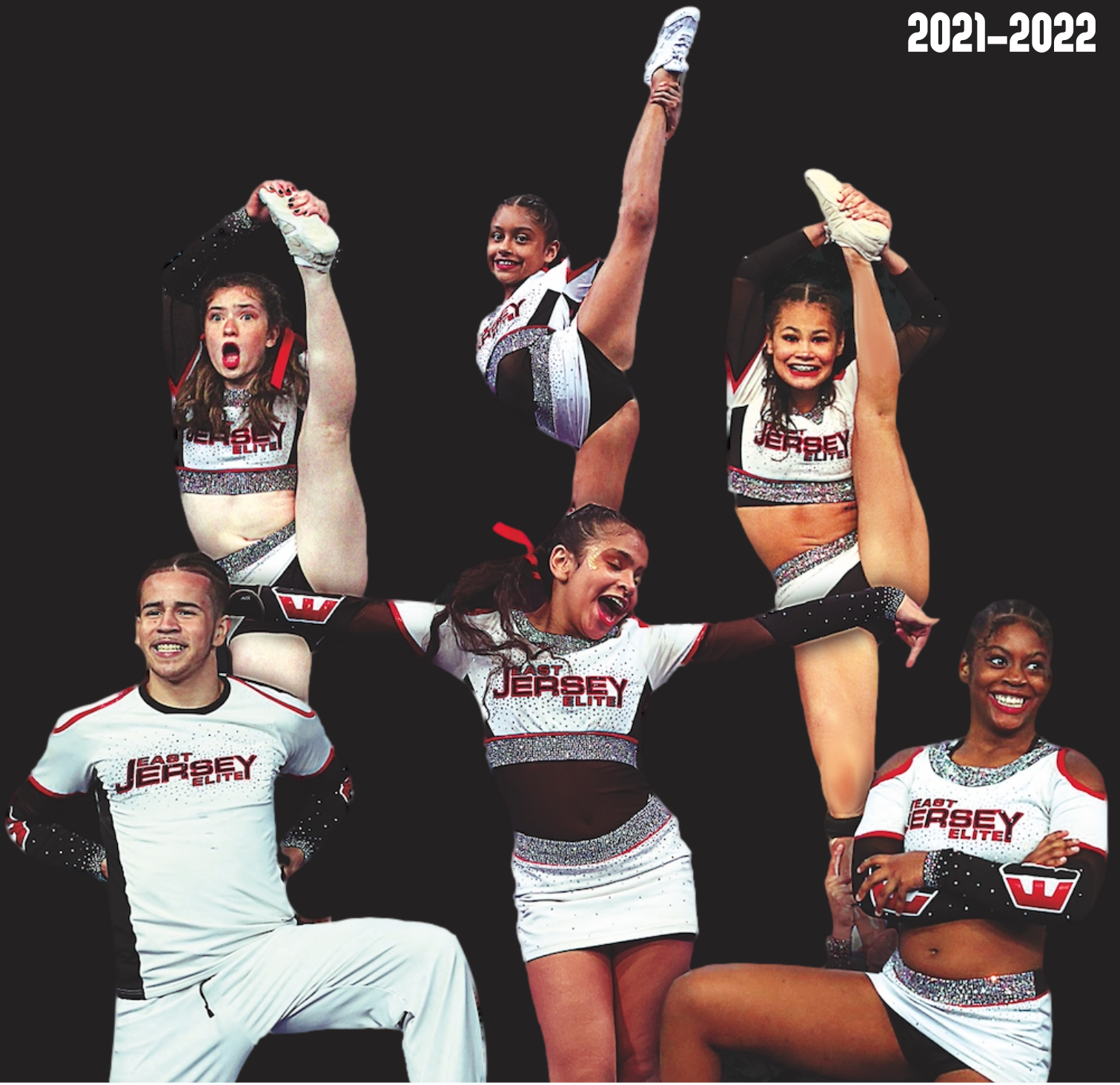


2021-2022



EAST JERSEY ELITE

ATHLETES & PARENTS,

First and foremost, we would like to thank you for your interest in East Jersey Elite All-Stars. It has taken a community to make this possible and we're grateful to welcome you. This is our fourth year as an All Star cheerleading program. We are grateful that we have the opportunity to train and make a difference in the lives of our youth. We are dedicated to offering a well-structured cheerleading experience that optimizes your child's long-term success. Although our record speaks for itself, we are constantly aiming to raise the bar and provide the best experience possible for your child.

Our mission is to accomplish the following objectives:

- provide children with an opportunity to train in an organized, safety-oriented environment
- encourage the development of long-lasting qualities, such as confidence, resiliency, and leadership
- establish great friendships and respect for the community

We understand that being a part of a competitive cheerleading program can be a large time and financial commitment to the families involved. In this packet, all relevant information is included to ensure communication of such commitments and to help your family decide if East Jersey Elite is right for you. Please take your time and thoroughly read over all the information; if you have any questions please feel free to reach out to us directly. At EJE, we are more than cheerleading! Join us for the journey! We are looking forward to a fun and successful season!



PROGRAM INFORMATION

At EJE, athletes are divided into three competitive tiers: Elite, Prep, & Novice. It is our priority to make our teams as cohesive and competitive as possible. As always, we will make sure all of our teams are prepared for their division. Thank you for always believing in us!



Levels: It is important that athletes do not expect to move up a level each year. Athletes must perform with the level that best represents their mastery of skills. Performing a skill is not the same as mastering a skill. Athletes who are able to master all skills at their current level will be more prepared to advance to the next level in the future. Cheerleading is a marathon, not a race; there should be pride in perfection before progression as this methodology is the safest and fastest way to progress. East Jersey Elite reserves the right to change, both, an athlete's team, as well as a teams' competition level at any moment. It is imperative that athletes maintain their skills for the entire season. An athlete may be moved to a different team at any point in the season if the athlete is no longer able to complete a skill they had in the beginning of the season. Please note that there are no refunds when any of these situations occur.

Team Placement: Team placement will not be finalized until July 2021. Team placement is based on team needs and the current USASF scoring grids. EJE Staff will not discuss another athlete's placement, situation, etc.



ATHLETE EXPECTATIONS

Athlete Position: Being a member of East Jersey Elite means that your child is able to train and compete. Performing is the only “spot” guaranteed to your athlete. Not all athletes will be involved in the jumps, stunting sequences, and tumbling passes. Even if your child has a skill that is in the routine, it does NOT mean that your child is guaranteed to perform that skill. EJE only competes a certain number of skills per team based on Varsity guidelines. Your child’s coaches will make the best decisions for the team. The cost of the season does not fluctuate based on your child’s position or what is done at practice. Practices consist of stretching, conditioning, jumping, dancing, tumbling, and stunting. All of these categories are reflected on the scoresheet and are equally as important.

EAST JERSEY ELITE retains the right to:

1. Place its athletes on the team(s) it feels will best suit the athletes and the program.
2. Decide the roles and/or positions an athlete will have/play on their team.
3. Move, replace, add, suspend, or even dismiss an athlete for a period of time or indefinitely from a team or the entire program based on criteria including but not limited to attendance, lateness, conduct, skills, finances, athlete conflicts, parent conflicts, etc.
4. Replace an athlete in any part of the routine (at any time) in order to benefit the team at any time.
5. Replace a flyer that loses their stretches. Flyers must be able to pull all body positions.
6. Add athletes (from outside/inside of the program) to the routine (in any position) at any point.
7. Move an athlete to a higher or lower level team.
8. Change a teams level or division if necessary.





Routine Changes: Parents will not be notified of changes in the routine. It is highly likely that your child's spot in the routine will change many times throughout the season. This is normal and expected. All spots in the routine are important. Coaches make their decisions with the best interest of the team in mind. This is competitive cheerleading. When you are signing up for East Jersey Elite you are entrusting that your child's coaches have the expertise necessary for the team to excel. Please trust the process and understand that the needs of the program and team will always be put above the wants of a single athlete. With that being said, do not direct any questions about your child's placement or position to their coaches. If you have any questions, please email Info@EastJerseyElite.com.

Practice Expectations: Athletes are required to wear their practice attire to every practice and tumbling class. It is the athlete/parents' responsibility to make sure that all practice wear is washed before practice. Cheerleading sneakers are required at every practice. We recommend nfinitys. However, athletes are free to purchase any white cheer sneaker of their choosing. If an athlete comes to practice without sneakers, they will not be able to practice. If an athlete has long nails they will not be able to practice. Please also make sure your athlete eats before coming to practice.

Jewelry & Electronics: Jewelry is not allowed to be worn at practice. EJE is not responsible for any jewelry that is lost or stolen. EJE is also not responsible for electronics or any personal belongings. Coaches will NOT hold onto electronics or jewelry for athletes. Please bring these objects at your own discretion.

Social Media: Athletes may be removed or suspended due to inappropriate conduct posted on their social media accounts. Athletes should always refrain from negatively speaking about other athletes and other programs on social media. Your child's social media account can affect their program membership.



ATTENDANCE POLICY

Practice Expectations: Athletes are required to attend every practice. All practices are mandatory. Please make sure your child arrives ten minutes before practice starts. It is your responsibility to make sure your child is prepared for practice. All athletes should bring water. If your athlete does not have water, please send them with \$1 so that they may purchase water from the vending machine. Our facility does have air conditioning. However, due to the size of our facility, it is extremely expensive to run. Our facility is equipped with industrial fans that will be used when the air is not on. Athletes will have an appropriate number of water breaks to avoid dehydration.

Additional Practices: Additional practices will be added throughout the season. Additional practices will be added by email and will be updated on the calendar on our website. There are no extra fees when additional practices are added. Likewise, fees are not changed when practice is canceled. Coaches do their best to give two weeks' notice for all practices. However, sometimes situations beyond our control happen and last-minute practices need to be scheduled. We appreciate your understanding and cooperation.

Homework/Parties/Other Activities: Homework is not a reason to miss practice. It is your responsibility to help your child manage their schoolwork and commitment to their team. Birthday parties and other family parties are not an acceptable excuse for missing practice. If your child is on an Elite tier team, it is highly suggested that your athlete does not participate in any other activity other than EJE. We have a demanding schedule. Our schedule is subject to change at any time and we do not accommodate other activities and practices (even if it is a last-minute practice).



Injuries/Vacations: We understand that family time is important. However, you are making a time commitment to East Jersey Elite. When your athlete is not at practice the entire team is affected. Please do your best to schedule all vacations during our scheduled breaks. If an athlete is not at practice the week before competition (due to injury or vacation) they may not be eligible to compete. We understand that there will be extenuating circumstances and those will be handled on a case-by-case basis. If your child has a fever or any flu/covid symptoms, it is required that your child stays home. Please see our Safety Policies and Procedures for more information.



CLOSURES	DATES (Subject to Change)
Summer Break	June 30th - July 6th
Back to School Break	August 30th - September 7th
Thanksgiving Break	November 24th– November 26th
Winter Break	December 23rd– January 2nd*

*Elite teams may be asked to come in 12/27-12/29.



PARENT EXPECTATIONS

Parent Conduct: Parents are expected to maintain professional conduct at all times. Parents are expected to be a strong representative of East Jersey Elite and must be a positive reflection of their team and program. Abusive behavior, lying, or any other form of negative behavior by a parent or athlete is grounds for removal of their athlete from their team.

Parents In the Gym: We ask that all parents park their car and drop their child off at the front door before practice. We also ask that parents do the same when picking up their child. If you need to schedule an appointment to come in and speak to EJE staff, you may email Info@EastJerseyElite.com. It is imperative that you pick your child up on time. Please call the gym at 201-339-3931 if you will be late to pick up your child. We do understand that emergencies happen. However, please do your best to make sure lateness does not become a habit.



Parent Social Media: Many people communicate with other parents, cheerleaders, and members of other organizations through email, Facebook, Twitter, Instagram, and message boards. Please remember that anything you say is a direct reflection on EJE. If an athlete or parent is found communicating negatively, or sending rude or inappropriate messages, they will be subject to immediate removal from the program. This means that parent misconduct can result in the removal of the athlete from the program. Please do not post any Elite cheerleading music, videos, or routines of any sort on Facebook, Instagram, or YouTube unless given permission. If you share any sensitive information about the program you will be dismissed from the program.

Use of EJE Name & Logo: The use of the East Jersey Elite All-Star name, icon, and logo is limited to East Jersey Elite only. Our logo is copyrighted. Any athlete or parent who creates his or her own apparel with our name, logo, or team logos will face appropriate repercussions. This is also true for national attire.

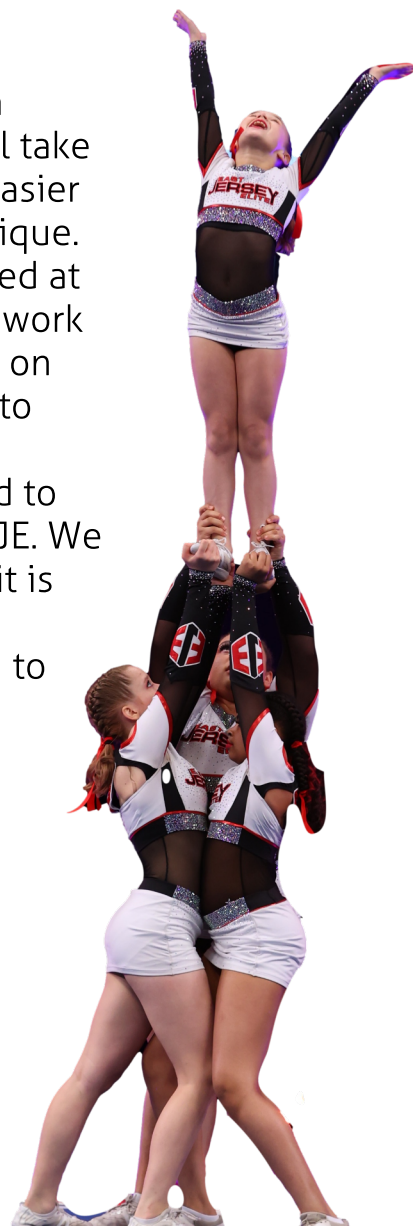
FINANCIAL OBLIGATIONS

Season Cost: The cost of the season can be broken down into one, two, six, or twelve payments. The season is not prorated if an athlete joins late (please see "Misc." below for more information). The cost of the season includes training, team tumbling, practice wear, insurance, music fees, practice scrunchies, competition hair pieces, coaches' fees, and other miscellaneous expenses. All of these fees are non-refundable. Uniform, choreography/guest coaching fees, and USASF fees are not included (these are also nonrefundable). Tuition holds an athlete's spot on a team. Therefore, installments do not change whether or not an athlete is injured or on vacation (despite the length of the vacation/time out from the injury). Please be aware that an athlete's account has to be up to date in order to receive any additional items, such as extra apparel. East Jersey Elite offers many fundraisers throughout the season. Your athlete will receive their fundraising profit to their individual account. You are not required to participate in any fundraisers. You are able to choose how much or how little you participate.



Team Tumbling: All Elite teams will have team tumbling this season. This means tumbling will take place during practice times. This will make it easier for all athletes to perfect their tumbling technique. Teams will work on the tumbling that is required at their competition level (level three teams will work on level three skills, level one teams will work on level one skills, etc.). Any athlete who wishes to advance their tumbling is encouraged to take additional classes. Athletes are only permitted to take tumbling classes and private lessons at EJE. We have a specific way of teaching tumbling and it is imperative for our athletes to have proper progressions. However, athletes are permitted to attend open gym sessions at other gyms.

Misc.: The cost of the season will not be prorated under any circumstance including injury or vacation. Tuition does not fluctuate based on the number or duration of practices each month. Tuition does not fluctuate based on what is done at practice or where practice is held. Athletes who join at any point in the season are responsible for the payments plus all additional fees. Athletes who join after July may have higher costs on items such as their uniform and practice wear since they will not be part of our bulk pricing.



Uniform: All athletes will be required to purchase their own uniform. This will be your uniform that you own. At EJE we wear the same uniform for three seasons. This is the first year of our new uniform cycle. We encourage athletes to purchase a size that they will be able to get more than one season from. We will do our best to help our graduating seniors/athletes aging out of our Prep/Novice program sell their uniforms next season.



Insurance: East Jersey Elite is your child's secondary insurance – not their primary insurance. Athletes MUST have insurance to participate in East Jersey Elite activities. It is against the law in NJ for children to not have health insurance. Any medical care that an athlete may need as a result from East Jersey elite activities will be an out of pocket expense for athletes who do not have insurance - or for athletes who lose their insurance.

Payments & Fees: All athletes will be required to have a card on file on their GoMotion account. The card will automatically be charged on the first of the month. This is program wide and cannot be changed. If you would like to pay before your card is charged, you must pay prior to the first of every month. You are permitted to pay using cash, check, or money order. If payment is not received by the 5th of every month, you will receive a \$25 late fee. The card will be processed again automatically once the late fee is applied. There are processing fees for all payments (\$3.9% + \$0.30). Any athletes with an outstanding balance after the 5th of the month will not be allowed to participate in practice. You will be called if your child is required to sit out. Athletes will not be reimbursed for missed practice time if they have to sit out due to finances. There will only be one point of contact for athlete's payments. It is your responsibility to make sure your account is up to date at all times.

Declined Payments: If your card on file declines more than two times, you will be required to put your ACH on file in GoMotion. If for any reason you are unable to provide an ACH you will be required to pre-pay a month in advance for the remainder of the season.

ELITE TIER:

FEES	AMOUNT	DUE DATE
Installments (12 Total)	\$255	1st of Month (June*-May)
Uniform	\$525	7/15
USASF Fee	\$30	8/1 (Paid to USASF)
Choreography & Guest Coaching	\$150	9/1

* June tuition is due 6/18.

Crossover Fees: \$65 Per Month (June 2021 - May 2022)

PREP TIER:

FEES	AMOUNT	DUE DATE
Installments (12 Total)	\$170	1st of Month (June*-May)
Uniform	\$250	7/15
USASF Fee	\$30	8/1 (Paid to USASF)
Choreography & Guest Coaching	\$60	9/1

* June tuition is due 6/18.

NOVICE TIER:

FEES	AMOUNT	DUE DATE
Installments (12 Total)	\$135	1st of Month (June*-May)
Uniform	\$250	7/15
USASF Fee	\$30	8/1 (Paid to USASF)
Choreography & Guest Coaching	\$60	9/1

* June tuition is due 6/18.

COMPETITION INFORMATION

General Competition Information: East Jersey Elite will attend local and national competitions throughout the season. Athletes are required to arrive to every competition with their hair and makeup completely done. Athletes will not be permitted to do their hair and makeup at the venue. Athletes will be expected to stay in their full uniform during the entire event. EJE shirts, warm-ups, and other spirit attire are NOT allowed to be worn over an athlete's uniform. Athletes are not permitted to take their bow out or change out of their sneakers until they leave the venue. Athletes who arrive early or stay late are expected to stay in their full uniform for the entire event. At no time are athletes or parents allowed to speak to any judge, official, event producer, or any other competition official for any reason.

Traveling: There will be competitions throughout the season that will require athletes and parents to miss school/work. When informed of the travel schedule, coaches will explain departure dates and arrival times. It is expected that these dates and times are adhered to and all athletes are at practices prior to major competitions. Athletes and parents must be willing to make this commitment in order to cheer at East Jersey Elite.

Traveling: Elite tier athletes will be attending several overnight events. Prep and Novice athletes will be attending one overnight National. You will receive competition schedule updates throughout the season. All competitions will be in driving distance unless otherwise stated. If your child's team receives a D2 Summit bid you will be required to travel to either the regional or national D2 Summit. This trip may be added within 21 days of the event.



Sportsmanship: All EJE athletes and parents are expected to be respectful of everyone. All athletes must accept team placements with dignity and class. Athletes must refrain from celebrating the misfortune or defeat of another person, team, or program. Athletes are expected to cheer on all EJE teams and celebrate the accomplishments of the entire program. At EJE, all athletes support one another!

Events Not Included: End of the Season events such as the D2 Summit, U.S. Finals, and the Regional Summit are not included in pricing. NCA is also not included in pricing. This means that any athletes attending these events will be responsible for their fees, coaches fees, and crossover fees (if the athlete is a crossover). You will receive more information on these events as we receive them. Please note that travel expenses such as athlete travel and hotel room are NOT included in pricing. Parents are responsible for booking all travel expenses for themselves and their athlete. There are some weeks in the schedule on the next page that say "TBD" - we are waiting for small local competitions (such as high school competitions) to become available for these dates. In the event that we must add a bigger event (Varsity, Spirit Brands, etc.), athletes will be responsible for these fees. If one of these larger event have to be added it would be an event that is only one day and within driving distance.

TENTATIVE SCHEDULE

Updated 6/15/21

DATE	EVENT NAME	EVENT LOCATION	HOUSING REQUIRED?	TEAMS ATTENDING
12/4 - 12/5	Champion Cheer <i>GrandChampionship</i>	Cure Insurance Arena Trenton, NJ	NO	ELITE TEAMS
12/12	Spirit Extreme <i>Mistletoe Madness</i>	Erial, NJ	NO	ELITE TEAMS
12/18 -1/2	<i>Possible Practice / Holiday Break</i>			
1/9	Showcase	East Jersey Elite Gym	NO	ALL TEAMS
1/15 or 1/16	TBD		NO	ALL TEAMS
1/22 -1/23	Spirit Unlimited <i>GrandChampionship</i>	Boardwalk Hall Atlantic City, NJ	<i>TBD*</i>	ELITE TEAMS
1/29 -1/30	Athletic <i>Grand Championship</i>	Rhode Island Convention Center Providence, RI	<i>TBD*</i>	ELITE TEAMS
2/5	Spirit Brands <i>Garden State Championship</i>	Collins Arena Lincroft, NJ	NO	ALL TEAMS
2/12 -2/13	Coastal <i>Grand Championships</i>	Gaylord National Harbor, MD	<i>TBD*</i>	ELITE TEAMS
2/19 or 2/20	<i>Practice</i>			
2/25 -2/27	NCA <i>All-Star National</i>	Dallas Convention Center Dallas, TX	<i>TBD*</i>	TBD
3/5 or 3/6	<i>Practice</i>			
3/12 or 3/13	TBD		NO	ALL TEAMS
3/19 or 3/20	TBD		NO	ALL TEAMS
3/25 -3/27	American Cheer <i>Grand Championship</i>	Ocean City Convention Center Ocean City, MD	<i>TBD*</i>	ALL TEAMS
4/2 or 4/3	TBD		NO	ALL TEAMS
4/9 or 4/10	TBD		NO	ALL TEAMS
4/16 or 4/17	TBD		NO	ALL TEAMS
4/24	Spirit Brands Spring Festival	Brookdale College Lincroft, NJ	NO	ALL TEAMS
4/30 or 5/1	<i>Practice</i>			
5/6 – 5/8	Varsity D2 Summit	ESPN Wide World of Sports Disney World, FL	NO	ELIGIBLE TEAMS

* Varsity has not yet released which events require housing.



MORE THAN CHEERLEADING!

Join us for the journey!